**Minutes of the remote meeting of the Events Sub-Committee held at 10.00 am on 8th February 2021**

**Present:** Cllr T Stedman (TS) Cllr D Landymore (DL) Cllr J Prothero (JPr) Cllr J Boyd Green (JBG) Cllr F Howard (FH)

**In attendance:** N Burdekin (NB) Emily Daw (ED) Hay Markets John Evans (JE) Hay Markets Hugh Sawyer (HS) Off Grid Gourmet

**E1. Apologies for absence**

Cllr S Morris (SM) Cllr R Golesworthy (RWG) Cllr A Powell (AP) Cllr I Keith (IK) Cllr G Like (GL) Cllr J Morgan (JM)

**E2. Food Festival**

TS welcomed HS, ED and JE to the meeting with Hay Town Council and invited HS to talk about his proposal for a Food Festival. HS said that his initial idea was that it has been a long Winter and a difficult year, and that it would be good to give the community and business sector something to look forward to in terms of some kind of Food Festival as a second Christmas Market. This could include outdoor stalls, or even encouraging an indoor ‘street party’ whereby residents cook their own meals, takeways and so on.

TS asked ED to clarify that markets are only possible for food and drink under the current Covid-19 restrictions. ED said that was correct. ED added that there is currently some space available on Thursday markets.

HS suggested an evening event with food and drink stalls set up to enable people to buy products after work and take them home. ED said that daytime is better to appeal to families as well.

Timeframes were then discussed. FH said that it would take some time to organise the event, and by mid-March onwards perhaps lock down measures will have eased. FH asked ED if any events were booked in for the Easter weekend. ED said not at this stage. DL said that the Buttermarket was booked for Easter Saturday 3rd April. However, there were no bookings that people were aware of for Saturday 10th April.

It was proposed and agreed to call the event, “Festival of Street Food” and that the event should be provisionally booked for Saturday 10th April 2021.

ED asked HS what sort of numbers of stallholders he thought he could attract to take part in the event. HS said he would contact as many local chefs and food producers that he had connections with, aiming to keep the stallholders as local to Hay as possible, but widening the net as necessary. ED said that ideally she would need to know approximate numbers within a week. TS added that Origin Pizza had previously agreed to help with future markets.

JE said that between 25 and 30 stallholders would be needed to make it a viable event.

ED said for the Christmas Market, stallholders were charged £20.00 each. For a weekend slot, the cost could be increased. JBG asked if the Christmas Market had been profitable. ED said it had lost money because of the cost of marshalls, signage and so on. However, ED said that much of this was re-usable and if Covid-19 measures have eased, fewer marshalls might be needed. FH and NB said that HTC had given Hay Markets a seed funding grant of £1,000 for markets starting with the Christmas Market December 2020. JE said approximately £300.00 was left from this grant to carry forwards. NB added that HTC has precepted for £2,000.00 for events during 2021/2022.

What time to hold the event was then discussed. It was agreed to begin the event at approximately lunchtime and continue on into the evenings. Costings were agreed as: £25.00 for day time slots, £40.00 for day time and evening slot combined. JBG suggested that takeaway units could all be placed in MSCP.

**ACTIONS**

* HS to contact local chefs, food and drink producers within the local area where possible. Aiming for 25-30 stallholders as a minimum.
* HS to liaise with ED and JE about numbers of stallholders available to attend, ideally within a week or so to gauge interest.
* ED to ask the person who put together the Christmas Market flyer for free to see if they would do the same for this event.
* FH to ask Tim Pugh/Buttermarket if 10th April is available.

**E3. Any Other Business**

ED asked what the plans are for Memorial Square Car Park (MSCP) moving forwards. JBG said HTC had voted to close MSCP all day every day from 1st May to 30th September.

TS said that HTC would like to hold around 5 additional markets each year to support the business and wider community of Hay. Longer term, it might be that a CIC is set up to hold Food Festivals along the lines of those held in Ludlow. ED asked if one of the additional markets could focus on a local businesses showcase. JBG said that this idea could be run past the Chamber of Commerce.

**E4. Date of Next meeting**

To be arranged.

Signed: Date: